

Communication with Stakeholders

Komatsu takes advantage of various opportunities to communicate with stakeholders. As a responsible corporate citizen, the company has undertaken social contribution programs to help bring about an enriched society.

Communication with Stakeholders

Communication with Shareholders

Along with striving for high managerial transparency, Komatsu discloses information in a proper and timely manner through constructive approaches to investor relations (IR) around the world. On the same day that quarterly business results are announced, the company holds explanatory sessions in Japan for institutional investors and securities analysts and also releases this information on its website. Corporate representatives visit institutional investors outside Japan, primarily in the U.S. and Europe, to explain recent business performance and other critical information.

Shareholders' Meetings

To furnish an opportunity to communicate with individual shareholders, Komatsu convenes shareholders' meetings in major cities in Japan two to three times annually, with top management explaining the company's performance and management strategy. Shareholders' meetings were held in December 2008 in the cities of Sapporo in Hokkaido Prefecture and Fukuoka in Fukuoka Prefecture with some 400 and 600 shareholders attending, respectively. A wide range of questions was answered, covering such topics as the business environment surrounding Komatsu and the company's business performance and social contribution activities. Since their launch in 1997, these meetings have been convened 27 times, with over 9,000 shareholders participating to date.



Shareholders' meeting convened in Sapporo in December 2008

Plant Tour for Shareholders

Komatsu held plant tours in Japan for individual shareholders at the Osaka Plant in Osaka Prefecture in September 2008 and the Awazu Plant in Ishikawa Prefecture in March 2009, drawing about 60 and 100 participants, respectively. Attendees deepened their understanding of Komatsu by touring assembly plants for bulldozers, hydraulic excavators, motor graders, and other types of equipment and watching demonstrations at the testing areas.



Plant tour for shareholders held in Osaka in September 2008

Communication with the Local Community

Each of the business units of Komatsu tries to harmonize its interests with the local community and make itself open to society as a responsible corporate citizen. They host regular opportunities to interact with representatives of residents' associations from the surrounding community. For the community to gain a better understanding of their business activities, business units welcome representatives from the city and prefecture to plant tours and meetings.

Communication with Employees

Two or three times a year, the President and CEO convenes a "Meeting with the President" at each business unit in Japan. Komatsu top management explains the state of the company to all employees at the unit, employing an active question and answer format. These meetings are opportunities for top management and employees to interact with each other directly. The content of these meetings held at the Head Office in Tokyo is simultaneously transmitted by TV broadcast to other business units in Japan and later published on the company Intranet in English to share it with Komatsu Group employees around the world.



Meeting with the President held at the Head Office in April 2009 on the day after the announcement of term-end business results

Social Contributions

Basic Stance on Social Contributions

Komatsu holds the firm conviction that contributing to society leads to raising its corporate value over the long term and the Group as a whole proactively engages in social contribution activities on a continuing basis to fulfill one part of its corporate social responsibilities.

Komatsu's basic stance on social contributions (the purpose and the five basic principles concerning social contributions) is as follows.

Purpose

The Komatsu Group and its employees will contribute to society as members of the local community.

Basic Principles

Contributions shall be:

- Consistent
- In the public interest
- Voluntary
- Acceptable by employees
- Not aimed at advertisement.

Major Areas of Activities

Komatsu's main activities for social contributions are in the following areas.

- Supporting the Flower Association of Japan (see Special Story 3 on P. 23 for details)
- Promoting culture and education and local community developments
- Promoting sports
- Providing humanitarian assistance and recovery from disasters

Contributing to Local Communities

Making Business Units Open to the Public

In addition to opening up its gymnasium, field, tennis courts, and various other recreational facilities, Komatsu hosts various events so as to foster harmony and a spirit of coexistence with local communities.

Holding "Open House" Day

Komatsu convenes "open house" days at its business units on a regular basis, taking advantage of various events to enhance the local community's understanding of its business operations.

Running Kids' Tour of Working Vehicles at the Komatsu Techno Center

Twice a year, the Komatsu Techno Center in the city of Izu in Shizuoka Prefecture, Japan runs a Kids' Tour of Working Vehicles, which allows the children to come into direct contact with large construction equipment. Through this tour Komatsu hopes to foster children's dreams and furnish an opportunity for parents and children to play together, thereby encouraging deeper understanding towards construction equipment and Komatsu's corporate ideal.



Kids' Tour of Working Vehicles at the Komatsu Techno Center

Promoting Sports

The Komatsu Women's Judo Club was founded in April 1991 to commemorate the company's 70th anniversary. The club has won the championship of the All Japan Company Judo Club Competition seven times to date. Members of the club have also demonstrated a record of excellence in individual competitions both in and outside of Japan. The club gladly offers non-Japanese teams opportunities to practice with its members, thereby contributing to the spread and development of judo around the world.

Ayumi Tanimoto participated in the under-63 kg class at the Beijing Olympics in the summer of 2008, winning her second consecutive gold medal, beginning with the Athens Olympics in 2004.



The Komatsu Women's Judo Club

Providing Recovery Assistance in Areas Impacted by Natural Disasters

Komatsu provides various types of assistance so that areas impacted by natural disasters can recover as early as possible. The company donates or lends construction equipment necessary for rescue and recovery activities. Komatsu also dispatches personnel and makes monetary donations.

Providing Assistance after the Earthquake Disaster in Sichuan Province, China

Komatsu Ltd., Komatsu (China) Ltd., and other subsidiaries in China provided a total of 150 million Japanese yen in assistance towards the great earthquake disaster that struck Sichuan Province, China on May 12, 2008. This assistance incorporates among other things monetary donations from these companies and local employees in China and the provision of construction equipment and materials along with operators for the equipment.



Ceremony in May 2008 to mark the shipping of the equipment to assist with disaster recovery

Providing Assistance after the Earthquake Disaster in Central Italy

The Komatsu Group provided assistance for recovery and reconstruction in the wake of the earthquake that struck Central Italy on April 6, 2009, primarily through its European subsidiaries and sales and after-sales service agents.

Komatsu Europe International N.V. (Komatsu's regional headquarters in Europe) and Komatsu Utility Europe S.p.A. (its manufacturing base in Italy) contributed 220,000 euros (approx. 28.6 million Japanese yen) through the Red Cross. Komatsu's sales and after-sales service agents in Italy also gave useful support to rescue operations at the disaster site by lending three construction vehicles free of charge.